# **INSTAGRAM & TIKTOK CONTEST TERMS & CONDITIONS**

# 1.- Sponsor.

Freepik Company, S.L.U., registered in the Commercial Registry of Málaga, volume 4994, sheet 217, page number MA-113059, with Tax Number B-93183366 and registered office at 13 Molina Lario St., 5th floor, 29015, Málaga, Spain ("Freepik") is the promoter of the present giveaway in accordance with these Terms & Conditions.

## 2.- Eligibility.

Entry is open to all followers of the Slidesgo Instagram account (@slidesgo) and TikTok account (@slidesgotemplates) over the age of eighteen (18) except Freepik employees and immediate families.

Entrants must be at least 18 years of age at the date of entry in order to be eligible to enter the giveaway.

The Promoter reserves the right to request winners to provide proof of identity in order to claim a prize. Proof of identification considered suitable for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner will forfeit the prize in whole, and no substitute will be offered.

## 3.- How to enter

In order to participate, during the Giveaway Period, as defined below, you must:

#### Participation through Instagram:

- 1. **Follow the Account**: Access Instagram and ensure you are following the Slidesgo official account (@slidesgo). This is a prerequisite for contest eligibility.
- 2. Interact with the Contest Announcement Post:
  - a. **Like**: Find and like the post announcing the giveaway, which will be available on the @slidesgo Instagram profile starting from February 1st, 2024.

- b. Comment: Under the same announcement post, share a thoughtful response to the question: "When you think about Slidesgo templates, which idea or word instantly comes to you? Why?". Include the hashtag #slidesgobirthday in your comment.
- c. **Tag Friends**: Within your comment, tag two individuals from your friend circle who you believe would be interested in participating in this giveaway. Ensure that the accounts you tag are authentic and belong to actual individuals (note: tagging celebrity or inauthentic accounts is prohibited and will lead to disqualification).

## Participation through TikTok:

- 1. **Follow the Account**: Navigate to TikTok and ensure you are following the Slidesgo official account (@slidesgotemplates). This action is a fundamental requirement for contest participation.
- 2. Interact with the Contest Announcement Content:
  - Like: Seek out and like the video announcing the giveaway. This content will be accessible on the @slidesgotemplates TikTok profile starting from February 1st, 2024.
  - b. **Comment**: Beneath the announcement video, engage by responding to the question: "When you think about Slidesgo templates, which idea or word instantly comes to you? Why?". Include the hashtag #slidesgobirthday in your comment.
  - c. **Tag Friends**: As part of your comment, mention two individuals from your circle who you believe would enjoy participating in this giveaway. It's important to ensure that the accounts you mention are genuine personal accounts (note: tagging of celebrity or non-authentic accounts is not allowed and will result in disqualification).

In addition to that, **through Instagram Stories** (@slidesgo), throughout February 2024, 10 singleuse 20% discount codes to be applied to annual subscriptions will be given away.

Participation will be free of charge, in such a way that in order to obtain the prizes it will not be necessary for the consumer to pay any additional amount, nor will it imply an increase in the price of the products promoted.

You can only participate through one Instagram or TikTok account and only one participation per person will be admitted. If Freepik detects that additional accounts have been used, you will be disqualified.

### 4.- When to enter.

The contest entry period (hereinafter the "Giveaway Period") will be from 1st February 2024 until 29th February 2024 (23:59 h Madrid time, Spain), included.

The Promoter accepts no responsibility for any late, lost or misdirected entries due to technical disruptions, network congestion or for any other reason beyond its control.

#### 5.- Prize.

A total of 5 annual Slidesgo premium subscriptions will be raffled off: 3 premium subscriptions through Instagram and 2 through TikTok.

Additionally, 10 single-use 20% discount codes through Instagram stories will be released on random days. These 10 discount codes will be delivered to the followers who redeem them first on the Slidesgo website.

Prizes are non-transferable and cannot be exchanged for money.

#### 6.- Winner selection.

The winners will be selected randomly via a raffle on March 4th, 2024 from among all the participants who meet the participation requirements.

On March 4th 2024 Slidesgo will communicate the winners on its Instagram and TikTok account and will contact them by private message. The winners will have to contact Slidesgo through a private message on Instagram or TikTok and send their identification, proving that they are of legal age. If within 15 calendar days from March 1st the winner does not send the required documentation to confirm his/her interest in receiving the prizes, it will be understood that he/she does not accept the prizes and, therefore, renounces to them. In the event that, at the time of being selected as winners, they have already hired a premium subscription, the prize will begin to apply once the subscription hired by them has expired thereby extending the subscription benefits.

### 7.- Intellectual Property.

The participants acknowledge and agree that by entering this giveaway they are not acquiring any rights over Freepik's intellectual property rights, trademarks or analog rights.

The participant authorizes Freepik Company to reproduce, distribute, transform and publicly communicate the photograph, video, recording, phrase or comment (or, if applicable, posts on social networks or tweets) used to participate in the promotion, as well as to use and disseminate his/her name and surname as user, finalist and/or winner, in any advertising and/or promotional activity, all in any media (including, but not limited to, its digital exploitation) without such activities conferring the right to any remuneration, consideration or economic benefit whatsoever, except for the delivery of the prizes won in accordance with these Rules. This authorization shall be granted for the maximum amount allowed under the regulations in force in the temporal and territorial scope.

#### 8.- Personal Data.

The personal data you provide to participate in the giveaway will be treated by Freepik's exclusively for the purpose of managing the operation of the present giveaway.

The lack of indication of the personal data requested in the mandatory fields will entail the impossibility of participating in this giveaway and receive, where appropriate, the corresponding prizes.

On an optional basis, you may authorize the processing of your data to receive commercial communications or the sending of advertising material related to Freepik's services and products. The eventual lack of authorization to process the data for this purpose will not entail the impossibility of participating in this giveaway or its exclusion from it.

Participants may exercise, regarding the information they provide, their rights of access, rectification, erasure, data portability, limitation or opposition to the processing, transparency and right not to be subject to automated decisions, where appropriate, as well as those recognized by the regulations that may be applicable. Participants may exercise their rights by means of a communication addressed to Freepik at the email address rpd@freepik.com.

For more information, you can access our Privacy Policy through the following link.

### 9.- General Terms and Conditions.

- 1. Participation constitutes entrant's full and unconditional agreement to these Terms and Conditions and Freepik's decisions, which are final and binding in all matters related to the giveaway. Winning a Prize is contingent upon fulfilling all requirements set forth herein.
- Freepik reserves the right to modify these Terms and Conditions, partially or totally, at any time. Likewise, it also reserves the right to cancel it or leave the prize void if any irregularity is detected. Once any modification has been made, it will be duly notified to the participants by email.
- 3. Freepik reserves the right to disqualify any entrant who tampers with the entry process, who does not comply with these Terms & Conditions or who has, in Freepik's opinion, engaged in conduct in entering the giveaway which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the giveaway and/or Freepik. This includes, but not limited, to entrants using multiple email addresses or Slidesgo and/or Instagram accounts/TikTok.
- 4. Subject to complying with all relevant legislation, Freepik reserves the right to amend, cancel or suspend this giveaway if an event beyond Freepik's control corrupts or affects the administration security, fairness, integrity or proper conduct of the giveaway.
- 5. Freepik shall not be liable in the event that there is an error in the data provided by the participants themselves that would prevent their identification.

- 6. To the extent that there is a responsibility of Freepik, this responsibility will never be related to any damage and / or loss which is direct damage and / or loss.
- 7. The photographs, videos, recordings, phrases or comments (or, where appropriate, posts on social networks or tweets) that are shared must be original, declaring the participant to be the author of the same and to have obtained, where appropriate, the authorization of the persons whose image, video or phrase could have been used, for publication in accordance with the mechanics of the PROMOTION.
- 8. Additionally, the participant declares that the photographs, videos, recordings, phrases or comments (or, where appropriate, posts on social networks or tweets) do not violate the rights of third parties. Freepik Company may eliminate any participant whose photographs, videos, recordings, phrases or comments (or, as the case may be, tweets) may be illicit, may offend the sensibilities of third parties, present illicit activities, are offensive or violate the rights of third parties. Freepik Company shall be exonerated from any claims that may arise in this regard.
- 9. Participation in the contest implies that you meet the stated requirements and that you respect and comply with Instagram's and TikTok's terms and conditions. Instagram and TikTok do not sponsor, endorse or administer this contest in any way and are not associated with it.

## 10.- Governing Law.

Issues concerning the construction, validity, interpretation and enforceability of these Terms & Conditions Rules shall be governed by Spanish laws. Any claim arising from the giveaway shall be sent by email to **support@freepik.com**, within thirty (30) days from the deadline to enter the giveaway.